



MISSIONS

- To develop a worldwide community of professionals with (1) a passion for "3D" - understood *throughout* as mainly comprising the sensing, creation, processing, and visualization/output of 3D signals and data, including images and sound - and (2) a focus on science, engineering, technology, art, and business;
- To create conditions to help 3D reach its full potential and be fully and truly appreciated;
- To provide timely information about the latest developments in 3D;
- To provide a virtual meeting place where all players of 3D can present themselves, their interests, and their skills, as well as find each other, in particular via the association's directory and newsletter;
- To initiate and encourage innovative projects in 3D;
- To promote 3D and its timeless magic and power;
- To provide means of education about 3D topics, and means of development and support of new talents in 3D;
- To foster excellence in 3D by recognizing its craftsmen and virtuosi with significant awards;
- To become the key, influential Ambassador of 3D to top decision-making people and bodies worldwide;
- To provide an image of quality and respect for 3D;
- To encourage the world's 3D events to offer registration discounts to the members of the association in a win-win partnership.